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Vision:

71 provides the most comprehensive and innovative latest Solutions in the fields of IT, Internet services, connectivity and software applications which will change our life style in terms of productivity, time utilization and effectiveness.

Mission:

71 is providing the best, the most reliable and stable environment for business and individual digital telecommunications and IT Solutions.

Introduction:

7 Established 2003, in Riyadh, Saudi Arabia **7** evolved from the mature realization of having quality Internet services.

71 is built to provide the society with the best and the most reliable Internet services, the focus always to provide the maximum internet speed with the best value.

71 Delivers and supports integrated end-to-end solutions that are flexible and suit client needs at any point of time. **71** is poised to keep pace with it and anticipate the future needs of the customers and markets we serve.

Our Support team has been selected to take care of all the aspects of our infrastructure as well as the needs of our clients. We have designed our support team in a way that will prevent any of our client from waiting more than two minutes over the phone, if he will ever need to call us for support.

We are totally committed to ensure highest quality standards and to understand changing customer needs. We are proud to have solid Network and IT Professionals, including those trained abroad, who study, design, develop, enhance, customize, implement, maintain and support various aspects.

We are a team of highly motivated professionals with ability to innovate and a strong desire to excel. We are committed towards achieving high levels of customer satisfaction by ensuring quality, cost effective and timely solutions. The company has highly caliber dedicated professionals to provide total solutions under one roof. We possess not only the latest technology gadgets but also the most knowledgeable and experienced hands to offer most user friendly customized solutions.



Core Values

People is our first priority: "CUSTOMERS COME FIRST"

We demonstrate the highest level of moral and ethical values including honesty and personal integrity in dealing with customers, business contacts, the general public, and each other.

Pioneers: "LEAD, FOLLOW OR GET OUT OF THE WAY"

We embrace an innovative work environment highlighted by teamwork and continuous improvement of business practices and processes. We value, respect, and support diversity in the workplace, fostering a caring atmosphere and accepting personal responsibility and leadership.

Excellence & Commitment: "PROFESSIONALISM THAT EXCEEDS EXPECTATIONS"

Deliver best quality of service to our customers, having high standards at all times, in terms of work ethics, punctuality, and professionalism.

Staff

71 Crew has more than 50 years of Information Technology professional experience distributed among Silicon Valley of California, Saudi Arabia, India, and Egypt and other parts of the World. We have compiled the best talented professionals in the IT industry put them to invest their time to produce the best work environment in our industry.



Training

In **71** we believe that our staff is our major resource, as a service company we need to excel in training to provide the best services to our clientele. We in **71** has two themes of training courses, management and technology training. Our employees are listed to have at least one training course every quarter.

We have at **71** the best instructors and institutes agreements to provide our staff and clients as well with the best training. Organized knowledge that comes from trusted and experienced sources is always our goal.

PMI, CCNA, CCNP and Sigma 6 training courses are at the top of our training courses list, our employees are loyal to **71** due to the fact that we are not only the work environment for them but also the source of knowledge and experience as well.

71 has special training courses for each executive, engineer, and customer to elevate the level of employee performance and customer satisfaction!

Research and Development (R&D)

in **7** we are always working under the academic research observations, from the academic crew of our parent company. Our business development activities, researches, and ideas came along with the experience of the talented professional to deliver our new products and services.

We believe in science and we respect the information, that is why we always look for the best technologies to integrate into our products and services.

As a client, a vendor, or an employee in **7** you will feel the development all the time. More information is coming through our professional resources that made the environment in **7** much more advanced than our competition.

7 on going researches and development give us the power to provide you with the best Internet experience and the best IT solutions !



Business Partners

71 chose from day one the premier business partners to work with, to have very stable Internet providing environment. Every equipment, software and service has to be up to our SLA and QoS agreements.

It is not a dream to work with **71** but it is one of the best experiences that a partner will look forward to.

invent	cisco	D¢LL
	ARUBA	الفوڪوم infocomm
	Blue Coat	VOCETA* COMMUNICATIONS
DACKETEER'	74 24 ONLINE	FORCE
		الاتصالات السعودية SAUDI TELECOM 500
	Microsoft	

Each of our business partners played a great role in tailoring his systems to reach to the level of our satisfaction and quality of service that we look to present to our customers.

has **71** chose the professional business partners?!, this is the question we always ask ourselves, to make sure that our business partners are always working very hard to deliver the best level of services and products to our customers.

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Products and services

ISP products:

The ISP products and services to be offered to Saudi market fall into four main categories and are listed as follows:

Access and connectivity

Multi tenant building products and Compound Internet Services products:

This service will enable the buildings tenants to share a high speed internet connection without the burden of the high monthly costs.

n Hotels Internet Services and hot spots Services:

This is a new service that will enable customers to enjoy the high speed internet connection while they are away from their home, customers will realize 7i solutions hot spots in hotels and public places once they open their laptops.

- **7** Satellite products
- Direct Leased lines products
- 👖 WiMax
- 👖 DSL
- 👖 IP/VPN

Data Center Services

- **7** Hosting
- Co-location
- **7** Messaging
- Registrar of Domain names
- গ SMS.

ASP products:

- Individuals and Vehicle tracking software products
- Workflow software products
- SMS single and two way systems
- *i* ERP and CRM products and services
- Health Information System



IT Solutions products:

Due to the fact that **71** has the best quality of talented professionals, we extended our experience and knowledge to be utilized by our clientele. Our IT services include but not limited to the following:

- *i* IT outsourcing services
- Disaster Recovery products and services
- Systems integration services: Hardware and software distribution rights along with systems integration gives our customers the convenience of dealing with one vendor
- 🕫 IPTV
- **7** Portals products and services
- IP Telephony
- Technical support products and services
- 👖 CCTV
- **7** Smart homes installations

Whatever your professional or individual Internet requirements are, you can be sure of **7** solutions Quality of service!

SLA

71 Service Level Agreements consist of all elements that guarantee an excellent level of satisfaction we strive to achieve in regards to all our services deployment for all our customers.

The Saudi Arabia market is waiting for those companies who will give them the quality of service they have been looking for. At **71** we committed ourselves as well as our business partners to make every customer who used our services once, will never think to change to another provider.

Best Quality of Service is our slogan, and at **71** we are committed to have the best Quality of Service!



Support

71 24/7 support service has been designed to help our clients go online without the need to go through the details of the technicalities. Our support engineers are equipped with advanced support systems that will accommodate solving our clients IT problems in a very short time with amazing fast response for any customer complaint.

The time is of an essence to **7**, we are distinguishing our business by having the VIP treatment for all our customers issues, every **7** customer is a VIP when it comes to support.

71 has the support team that will give you the peace of mind, you always wanted to have, while you are online!